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**KOMMUNIKASIELAB | COMMUNICATION LAB**

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## Form design for business

A certificate of competence short course

**Not getting the results you need from your forms? Join this practical course where we analyse, test and improve actual forms to hone your form-creation skills.**

### What is the focus of this course?

In this practical and interactive short course, you will be guided to analyse and consider forms critically, and to make suggestions on improving them. You will analyse, test and improve forms based on the results of these investigations. This course will help you to:

- create forms that balance content and visual design to communicate and gather information successfully
- gain an understanding of what research has revealed as problem areas in form design, which will further inform your choices regarding the forms you create

### Who is the presenter?

Prof Carel Jansen is an emeritus professor in the field of Communication and Information Studies in the Faculty of Arts at the University of Groningen, The Netherlands. In addition, he is an SU Language Centre research fellow. Read more about him here: <https://bit.ly/2VymdKo>



### Who should attend and what are the career benefits?

If you are faced with the task of creating, modifying or developing forms, then this course is for you! You do not need any previous experience or knowledge of form design. You will work with your own forms, or with any other forms requiring improvement.

To ensure optimal learning, we limit the number of participants. The live online sessions are complemented by online learning, and certain aspects of the course are assessed.

### Where and how will this course take place?

Our hybrid courses combine live online sessions, which are facilitated by the course presenter, with self-directed online learning.

This course opens before the first live online session and closes well after the last online live session. This allows enough time for you to activate your SUNOnline presence before the live sessions start.

	<b>Course duration</b> (opening and closing dates)	<b>Online live sessions</b> (09:00 to 12:00)	<b>Enrol by</b>
Course I:	15 February to 17 March	22 and 24 February, and 1 and 3 March	11 February

During this course, you will spend your time as follows (this may vary for individuals):

- two online live sessions per week of two hours each
- about eight hours per week of self-paced reading and completing tasks, quizzes, activities and assignments

### **What is the cost?**

The course fee is R5 346, which includes course material, assessments, live online sessions with your presenter and access to the online platforms.

Please note that all course fees are payable before the course starts, and that we will present this course only if a minimum of eight paid candidates have confirmed attendance.

Click on this link [https://bit.ly/2022\\_FORM\\_Infopage\\_forms](https://bit.ly/2022_FORM_Infopage_forms) if you are interested in doing this course, and fill in the form. We will then send you a link to enrol for the short course.

### **Further questions?**

Contact Michelle Pieters at [michellep@sun.ac.za](mailto:michellep@sun.ac.za) or 021 808 2812 for more details.

You could also discuss your specific short-course and development needs with us. Enquire about our available short courses, course dates and options for tailor-making a course.